



Denver Regional Visual Resources (DRVR)

Workshop

Presented by:

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Agenda

- Intro to DRVR
- DRVR Site Demo
- Exploration Activity
- Small-Group Discussions
- Feedback



What is DRVR?

- An online repository of data-driven stories and infographics that explain trends within our region.
- Showcases information in key topic areas such as transportation, employment, population, land use and aging demographics.



Why did DRCOG create DRVR?

- To turn data into information that is easily accessible and consumable
- To support informed, data-driven decisions
- To create engaging visual representations that explain issues quickly and provide the basis for discussion



Why Should You Use DRVR?

- One-stop-shop for a variety of needs:
 - To make a quick data mash-up → Webmaps
 - To explore data → Webmaps and Visualizations
 - Start with a question; or
 - Start with a topic; or
 - Start with an area of interest
 - To learn about specific data “story” → Visualizations
 - To power your own analysis → Raw data



Why Should You Use DRVR?

- **Trusted Sources**
(e.g. U.S. Census, Department of Local Affairs, Department of Labor and Employment)
- **Unique Information**
(e.g. DRCOG travel forecasts)
- **Current**
(updated as new datasets are released)

Tour the Visualizations

SITE DEMO

Explore the Visualizations

TAKE THE QUIZ – 20 MINUTES



Pop Quiz

Millennials and Baby Boomers

What counties will see the largest net migration of 30- to 34-year-olds from 2010 to 2020?

In-migration = Denver Out-migration = Boulder

From 2000 to 2010, which age groups had the most people migrating out of Denver?

Families: A combination of children (age 5 to 9) and adults (age 35 to 39)



Pop Quiz

Job Trends

Where is the largest concentration of entertainment jobs?

Black Hawk and Central City
(due to casinos)

What job sector has seen the highest job growth since 1990?

Services



Pop Quiz

Community Profiles

What is unique about the City of Boulder's Population Pyramid? Why?

Twice as many people age 20 to 24 as any other age group (due to the University of Colorado)

Which city has a higher median household income – Commerce City or Brighton?

Brighton



Pop Quiz

How Does the Denver Region Get to Work?

How much has the percentage of people driving to work alone changed since 1960?

Approximately 16.5 percent increase

Which city has the highest percentage of people biking to work?

Boulder, 10.6 percent

How many more trips will be taking place every day during morning rush hour (7 a.m. - 8 a.m.) in 2040?

536,154



Pop Quiz

Crashes on our Roadways

When are fatal bicycle and pedestrian accidents most likely to happen?

Evenings from 5 p.m. to 11 p.m.

During what time of year are car accidents most common?

Winter

What percent of crashes occur because of distracted drivers?

26.6 percent



Pop Quiz

Growing Older

What percent of the region's population will be 90-plus in 2040?

1.5 percent

Compared to its total population, which state will have the lowest percentage of residents 65-plus in 2030?

Utah, 13.21 percent



Small-Group Discussion

Regional Equity Atlas

How many people in your neighborhood carpool to work?

How many people in your neighborhood work in retail?



Small-Group Discussion

What questions interest you and how could DRVR help?

Do you plan to use DRVR in the future?
If so, how?



Feedback

If you have comments or suggestions to share with the DRVR team, please email:

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Stay tuned for a **feedback survey** via email.



Thank You!

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